

# LEGISLATING MANGA

**10.30 – 16.00 - FRI 19 MAY 2017**  
**SAINSBURY INSTITUTE, 64 THE  
CLOSE, NORWICH, NR1 4DH**

Manga is a style of comic or graphic novel with broad audience appeal emanating from Japan which has seen a surge in global popularity following the proliferation of the internet. Today, Japanese manga is no longer the sole privilege of Japanese fans but when this widely consumed piece of popular culture leaves Japan's borders, it must engage with, and adapt to, new social and legal contexts.

However, the medium has developed within Japanese stylistic and legal traditions and does not always translate seamlessly into other cultural contexts.

Although we can locate the origins of manga within Japan, it is becoming ever more difficult to isolate its production and fandom to the Japanese archipelago and its ever growing international presence brings with it its own legal concerns.

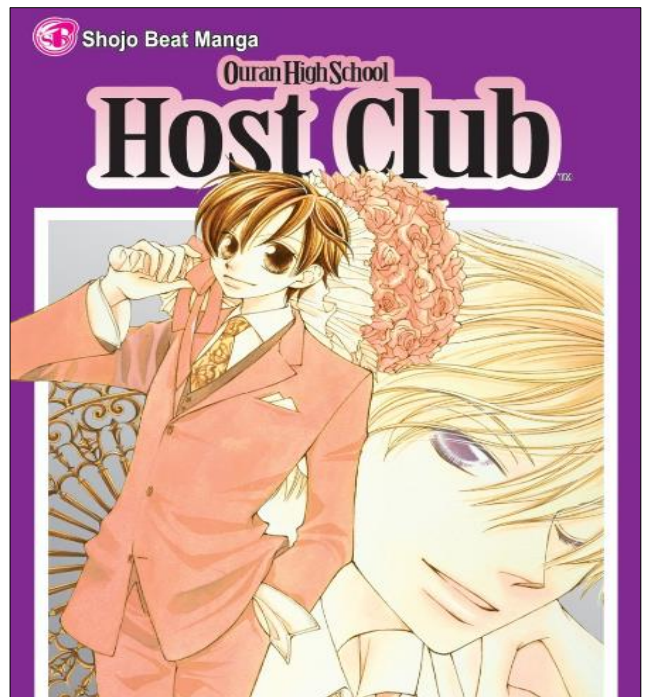
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## ABOUT THE WORKSHOP:

The workshop is free and open to students and scholars interested in the subject. Registration is required as seats are limited. The event is open only to those aged 18 and over.

Please contact the Sainsbury Institute to book your place on [sisjac@sainsbury-institute.org](mailto:sisjac@sainsbury-institute.org) or 01603 597 507

Image: *Ouran High School Host Club: Volume 1*. 2005 © Shojo Beat Manga



With a growth in availability and popularity, there has been increased concern that certain aspects of popular culture coming from Japan contain excessive amounts of sex and violence. This has in turn led to more frequent debates concerned with legal regulation in Anglo-American countries including Canada, Australia, America, and the United Kingdom. Policy makers around the world are now wondering how best to approach a medium that they know little about.

This international workshop considers international challenges that face manga producers and consumers and reflects on different socio-legal attitudes and how these might affect the production, dissemination, and consumption of manga. Guest speakers include specialists coming from a range of fields including Japanese studies, legal studies, and psychology.

## FUNDED BY:



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 SAINSBURY INSTITUTE  
for the study of Japanese Arts and Cultures  
セイズベリー日本藝術研究所

# PROGRAMME

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- 10.30 Registration
- 10.50 Welcome and Introductory Comments  
Mrs. Mami Mizutori, Executive Director, Sainsbury Institute  
Dr. Simon Turner, Sainsbury Institute
- 11.00 Professor Mark McLelland, University Of Wollongong.  
*Fans Versus Media Regulators In Debates Over Meaning: Who Decides?*
- 11.30 Professor Alisdair Gillespie, University Of Lancaster.  
*From the Protection of Children to Pixie Porn: The evolution of child pornography laws to capture cartoon and other fantasy images.*
- 12.00 Professor Toshio Watanabe, University of East Anglia/University of the Arts London  
*Nude Art, Censorship and Modernity in Japan: from the 'Knicker's Incident' of 1901 to now.*
- 12.30 Lunch
- 13.30 Professor Kazumi Nagaike, Oita University.  
*Male Desires and Hopes to "Become" Fudanshi ("rotten men"):  
Heterosexual Male Readings of Male-Male Romance Fiction.*
- 14.00 Professor Anna Madill, University Of Leeds.  
*Boys' Love And Yaoi In Legal Context.*
- 14.30 Dr. Simon Turner, Sainsbury Institute For The Study Of Japanese Arts And Cultures.  
*The Case of Ouran High School Host Club .*
- 15.00 Break
- 15.30 Roundtable Discussion
- 16.30 Closing Remarks